



# A 130-year-old union craft meets the energy economy of the future, TODAY!

## KEY PROJECT MEMBERS:

<a href="#"><u>International Brotherhood of Electrical Workers Local 17</u></a>	<a href="#"><u>Michigan Department of Corrections</u></a> -- <a href="#"><u>Parnall Correctional Facility Vocational Village</u></a>	<a href="#"><u>City of Detroit Mayor's Office</u></a> -- <a href="#"><u>Detroit Land Bank Authority</u></a>	<a href="#"><u>Michigan Works! Association</u></a> -- <a href="#"><u>Focus: HOPE</u></a> -- <a href="#"><u>Detroit at Work</u></a>	<a href="#"><u>DTE Energy</u></a>  Detroit, MI
Southfield, MI	Lansing and Jackson, MI	Detroit, MI	Lansing & Detroit, MI	

## PROJECT DESCRIPTION:

Over the last three years, the International Brotherhood of Electrical Workers (IBEW) Local 17 in Michigan – in collaboration with Michigan Department of Corrections (MDOC), City of Detroit Mayor’s Office, non-profit community partners Michigan Works!, Focus: HOPE and Detroit at Work, alongside our partner DTE Energy – found that really making a difference involves addressing **two things simultaneously**.

**First**, programs with the largest impact are those which pair a business need with a community need. When you have a real, ongoing business need, you have the opportunity for magic – sustainable magic.

**Second**, programs that tackle systemic inequity *are those that create change*. At IBEW, alongside our program partners, we’re aware that we are part of a whole host of societal systems and as such, have a genuinely wonderful opportunity to turn those systems in an equitable direction. We believe this tactical approach – by removing barriers, for example – is what is needed to create change.

Our two, line clearance tree trimming training programs tackle a pressing energy reliability need for 300+ tree trimmers by 2023 while simultaneously offering robust, stable energy-related union job opportunities to Michigan’s returning citizens and disadvantaged communities in and around the City of Detroit.

In partnership with private business, state and city government and non-profit, community-based entities – the IBEW Local 17 set our sights on building out robust training programs that equip local folks to answer a pressing business need that, at the same time, empowers our fellow Michiganders with energy-jobs training benefitting the communities where we live and serve.

[WATCH OUR 3-MINUTE VIDEO >](#)



AN OPPORTUNITY TO SOAR TO NEW HEIGHTS