



MAKE IT Prize Strategies Track—Phase 3: Activate Narrative Submission

Rochester Area Clean Energy Manufacturing Hub

Team: NextCorps, a non-profit economic development organization and facilitator for diverse community organizations

Location: Rochester, NY

Goals:

- Revitalize the manufacturing sector in the Rochester, NY region
- Increase energy resiliency in our community
- Increase clean energy jobs, job pipeline, and job training for individuals in disadvantaged communities in Rochester, NY

Concept Roadmap: Attract, Transform, Grow

Enhance our existing ecosystem by attracting new Clean Energy companies to the region, while transforming the local workforce to include opportunities for disadvantaged community members to enter the clean energy manufacturing industry. We will collaboratively transform unused and underutilized facilities to meet the needs of clean energy manufacturing. This will lead to the growth of ecosystem capacity for hardware manufacturing and foster clean energy technology-based economic development.