



**120K+**

Platform Heroes

**2M+**

Connected Heroes with  
22 partner networks



**\$20M+**

In challenges to date

**\$3M+**

Largest challenge



**175+**

Countries Connecting



Over

**500k**

followers engaged  
on platform today



**90%**

Of all Challenges are  
Solved

**“ 3.5 Billion globally  
connected solution makers,  
we simply need to ask the  
right question.”**

### **Your Crowd. Your Solutions.**

It's solvable! We believe that solutions and key insights for manyworld's challenges are hidden in the minds of people we just haven't connected with yet.

We are a network of Challengers and Solver who collaborate to deliver any solutions, in any subject area, at any time, anywhere!

### **Your Partners.**

Business partners, networks, innovation ecosystems, thought leaders and service providers banding together to drive global open innovation thinking.

### **Your Crowd.**

Hero<sup>x</sup> is a social network for crowdsourcing innovation and human ingenuity. When you bring your unsolved challenges to us, we connect you to a custom and curated crowd to help find solutions and breakthrough insights. Your crowd is waiting!

### **Your Solutions.**

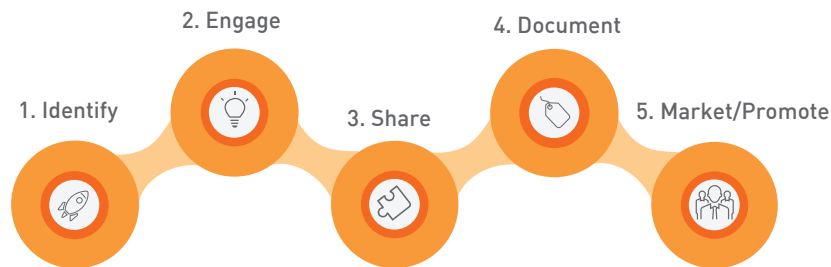
Hero<sup>x</sup> is revolutionizing the way the world accesses and applies human potential. We offer a turn-key, easy to use platform and a range of services to help solve everyday business challenges using crowd. The solution is out there. Let us help you find it!

**hero<sup>x</sup>**  
PARTNERSHIPS

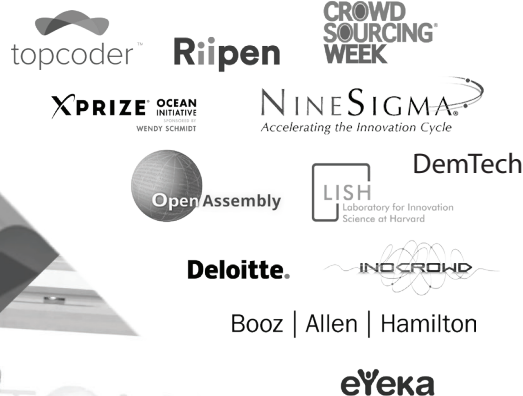
## Partner Benefits

- Faster, better, less expensive and secure
- Cross promote and grow your own crowd
- Lead an industry segment by example (focus)
- Help your customers find solutions to their problems
- Design the challenge experience you need
- Gain an innovation advantage over your competitors
- Scale your network reach
- Bolster your brand and access market ready talent
- International payment and contracting to the crowd
- Influence our design and feature set

## Partner Value Chain



## Our Partners



## Grow your own crowd

Connect with our global community of innovators to solve your challenges. Create incentives that increase engagement with your brand. Convince the crowd to follow and help solve your challenges.

## Crowdsource more in less time

Manage multiple campaigns from a single dash board. Easily launch new projects, instantly share, and promote your branded challenges.

## Measure your success

Track momentum and monitor performance with HeroX's real-time analytics.

## Get help when needed

CrowdPiper® challenge design consulting services are here to support you. Ask for help to design and manage your challenges, or access free templates, guides, and webinars. Gain crowdsourcing insights and inspiration on our blog.

## Core Team



**Christian Cotichini**  
Co-founder + CEO



**Peter Diamandis**  
Co-Founder



**Mike Hagerman**  
Chairman



**Chuck Hamilton**  
Chief Operating Officer



**Kal Sahota**  
VP of Possibilities



**Alexander Allakhverdiyev**  
Chief Technology Officer

**Connect with our possibilities team today!**

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HeroX - #PostAChallengeFindAHero