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## **UpGyres announces the National Industrial Symbiosis Program Canada as a Juror and Moderator of the Plastica Reparabilis Challenge**

Industrial Symbiosis connects industries and creates opportunity for business. The principle behind industrial symbiosis is that instead of being thrown away or destroyed, surplus resources generated by an industrial process are captured then redirected for use as a 'new' input into another process by one or more other companies, providing a mutual benefit or symbiosis. These mutually profitable links are not restricted to materials, they include resources such as; energy, wastewater, transportation, asset utilization and even expertise.

NISP is recognized internationally by organizations such as the EU, Global Green Growth Forum, and the Organization for Economic Cooperation and Development as a key platform for advancing a circular, low carbon economy.

The PLASTIKA REPARABILIS CHALLENGE is a 2-year global crowdsourcing competition from 2018 to 2020 with a 30 Million Currency Prize to build functioning and valuable plastic waste elimination and plastic re-utilization ecosystems, and to replicate those ecosystems all over the world.

Starting in May 2018, NISP will work with Innovators throughout the Challenge as Juror and Moderator asking questions about their idea/proposal and guiding them to find other Innovators with whom to team up. NISP will provide access to its extended business network of contacts and help Innovators with matters relevant to Innovators' efforts to reduce GHGs, link waste from one process as feedstock for another, create and safeguard jobs, and build skills and capacity.

**Timo Makinen, Acting Director, Canadian National Industrial Symbiosis Program said:**

*"We are pleased to be asked to be part of this important initiative that aims to help address the pressing issue of plastic waste. To-date, NISP initiatives have been implemented in 31 countries around the globe, recognition of such programs' ability to achieve waste re-purposing and increased resource efficiency. "*

**José Luis Gutiérrez-García, Project Director, UpGyres, said:**

*"Through independent verification and studies, NISP has been found to be the most cost effective, efficient program for delivering economic, social and environmental benefits. UpGyres is delighted to count with the support, experience, time, expertise and knowledge of NISP Canada as Jurors and Moderators of the Plastica Reparabilis Challenge to help the entire plastics supply chain worldwide to transform their surplus resources into revenue streams."*

**About NISP Canada** (<https://nispcanada.com/>)

Established by International Synergies LTD. in the UK, NISP has a tried-and-true method of creating industrial symbiosis opportunities.

For more information about the PLASTIKA REPARABILIS CHALLENGE please visit, <https://www.herox.com/plastika-reparabilis>